

# HEALTHCARE PAYMENTS CONFERENCE

## SPONSORSHIP PACKAGES

7-8  
September  
2022

Glenhove  
Conference  
Centre

## ABOUT US

JP Executive Communications is a boutique executive search, training and development company offering a wide variety of continuous professional development activities, accredited courses, executive programmes and business facilitation services. We provide healthcare companies, their executives and management with cutting edge programmes relevant for the 21 century corporate environment. We benchmark our programmes offering and approaches with international best practices. Since 2009 we have empowered thousands of healthcare professionals from operational functions to executive levels and we continue to deliver client-centric development activities relevant to corporate current and future demands.

## Contact Us



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www.jpec.co.za

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## Dear Potential Sponsor/Exhibitor

The Healthcare Payments conference is taking place on 7-8 September 2022 at Glenhove Conference Centre in Rosebank Johannesburg. The conference brings under one room the providers, payers, solution providers and management consultants.

### BENEFITS OF BECOMING A SPONSOR

If your organization needs to reach those at the forefront of healthcare practice and leadership, then sponsorships and exhibitor opportunities offered here are ideal ways to market your services to high-placed decision-makers.

You will increase your brand's recognition by choosing from a variety of sponsorship packages developed for all of our partner needs.

You can also tailor a sponsorship package that best meets your particular needs.

By sponsoring this event you will be able to demonstrate your products and services directly to your targeted organisations

### DELEGATE PROFILE

The conference target audience is decision-makers, senior-level managers, and executives from healthcare providers, payers, and solution providers. The following will be invited:

- CEO's
- Finance Executives
- Billing Managers
- Chief Information Officers
- Business Development
- Pricing & Reimbursement Market Access
- Medical Affairs
- Provider Network Management
- Payment Solutions
- Claims Management
- Technology and Innovation
- Revenue Cycle Management

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Below are the sponsorship packages. Should they not suit your preferences and budget please feel free to propose a sponsorship that meets your marketing and budget needs.

### PLATINUM SPONSORSHIP R100 000.00 Ex. VAT

Platinum sponsors will be entitled to the following benefits:

- Company logos on conference website (hyperlinked) and conference brochure
- 3 company banners in-front of the conference room
- Five (5) complimentary delegate registrations to the conference
- Recognition by the event moderator during the opening and closing ceremonies
- A speaking opportunity on the first or second day
- Conference bags cobranding with JP executive Communications
- Exhibition, 3 X 3m space and 3 complimentary delegates to manage the stand
- One insert (A4 or A5 size brochure) in the delegate bags
- Receive the delegate list of all attendees before the event runs
- 10 Complimentary conference tickets

### GOLD SPONSOR R80 000.00 Ex VAT

- Gold Sponsors will be entitled to the following benefits:
- Company logos on conference website (hyperlinked) and conference brochure
- Two 2 Company banners on either side the of the conference room
- Three (3) complimentary delegate registrations to the conference
- Recognition by the event moderator during the opening and closing ceremonies
- A speaking opportunity on the first or second day
- Exhibition, 3 X 3m space and two complimentary delegate to manage the stand
- 5 Complimentary conference tickets

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### SILVER SPONSOR R60 000.00 Ex. VAT

Silver sponsors will be entitled to the following benefits:

- Company logos will be placed in a premier position on all promotional pieces relating to the conference, including:
- The Website
- Conference brochure
- Two (2) complimentary delegate registrations to the conference
- Exhibition, 3 X 3m space and two complimentary delegate to manage the stand
- Company banners at the exhibition stand

### BRONZE SPONSORSHIP R30 000.00 Ex VAT

Bronze sponsors will be entitled to the following benefits:

- Company logos on conference website (hyperlinked) and conference brochure
- One (1) company banner close to the main conference room entrance
- One (1) complimentary delegate registrations to the conference
- Exhibition, 3 X 3m space and two complimentary delegate to manage the stand

### OTHER SPONSORSHIPS

REGISTRATION AREA – branding entire registration area in the main entrance R25000

DELEGATE LANYARDS R20 000

DELEGATE LUNCH - Sponsor delegate lunch for day 1 or day 2 or both.(Estimate Cost R30 000)

DELEGATE TEA/REFRESHMENTS -Sponsor Tea/Refreshments for day 1 or day 2 or both.(R10 000)

BAG insert R10 000 – Opportunity to insert a brochure or gift in the delegate bags

We can tailor make our packages to suit your budget. Get in touch at [info@jpec.co.za](mailto:info@jpec.co.za).

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